



1st International Week
Alexander Technological Educational Institute of Thessaloniki (ATEI-Th)
8-12 May 2017
Departmental Lectures Program
(Running in parallel to the Main Program)

TUESDAY 09-05-2017	THURSDAY 11/5/2017	MODULE	PROFESSOR	SCHOOL/ DEPARTMENT
				School of Health and Welfare Professions
10:00 - 12:00 (amthitheart of School)		Changes in nursing education in Poland before and after integration with EU	Beata Haor (Poland)	
10:00 - 12:00 (room 1)		Postgraduate education for nurses in Poland	Mariola Rybka (Poland)	Department of Nursing
12:00 - 14 :00 (room 3)		Health Promotion	Hannele Kauppila (Finland)	
	09:00 -12:00	Overview of specialistic cosmetic equipment and its use in skin care treatments	Arletta Moroch (Poland)	Department of Cosmetology and Aesthetics
				School of Technological Applications
	09:00 - 11:00 (amphitheater Department of Informatics Engineering)	Matlab in engineering education; programming; function and files	Christoph Rappl (Germany)	Department of Automation Engineering / Department of Vehicle Engineering



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10:00 -12:00 (amphitheater Department of Informatics Engineering)		Design Methodology / Theory and Case Studies	Karl Hain (Germany)	Department of Automation Engineering
12:00 - 14:00 (amphitheater Department of Informatics Engineering) common lecture		Matlab in engineering education; programming; function and files	Christoph Rappl (Germany)	Department of Automation Engineering / Department of Vehicle Engineering
14:00-16:00		Radio Frequency	Kamel Haddadi (France)	Department of Electronics Engineering
	11:00-13:00 (room 102) 14:00-16:00 (room 102)	Information Systems II Information Systems I	Grzegorz Koszela (Poland)	Department of Informatics Engineering
09:00-12:00 (room 102)		Data Organization and Data Mining	Luiza Ochnio (Poland)	



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				School of Business Administration and Economics
11:00 - 13:00 (room 106)		The important role of Russian Language in Greek Tourism	Olga Kuzmina (Estonia)	Department of Business Administration - Program of Tourism and Hospitality Management
09:30 - 11:00 (room 02)		[Lean]Accounting	Nils Holzmann (Germany)	Department of Business Administration
11.00-12.30 (room 02)		Place Marketing Effective Strategies – Polish and International Examples	Wawrzyniec Rudolf (Poland)	Administration (Building of Business Administration/ Marketing & Library science, 1st floor)
12.30-14.00 (room 02)		Corporate Social Responsibility	Agata Branowska & Małgorzata Spychala (Poland)	